

FY25 Presidential At-Risk Metrics Final

Category (5)	Objective (20)	Weight	Threshold	Target	Stretch
Financial	Favorable Operating budget - percentage	7%	3.0% (5%)	4.0% (7%)	5.0% (9%)
16%	Fundraising dollar amount - Net Commitments	5%	\$600 M(4%)	\$640 M(5%)	\$680 M(6%)
	Number of engaged individuals	4%	220K (3%)	250K (4%)	280K (5%)
Students	Average starting salary	4%	\$72,000 (3%)	\$74,000 (4%)	\$76,000 (5%)
37%	Pell Grant Recipients % measure of Land Grant mission	5%	16% (4%)	17% (5%)	18% (6%)
	5-Year graduation rate	4%	81.5% (3%)	82% (4%)	83% (5%)
	Indianapolis Campus Incoming Class Size	4%	700 (3%)	800 (4%)	900 (5%)
	System-wide number of degrees-Non PG	5%	18,000 (4%)	18,700 (5%)	19,200 (6%)
	Enrollment of Purdue Online	4%	18,000 (3%)	20,000 (4%)	22,000 (5%)
	Underrepresented minority student applications - System UG Only	4%	17,500 (3%)	18,000 (4%)	18,500 (5%)
	Graduate Student Post-Grad Career Yield Rate Improvement	3%		Yes/No	
	WL 2 Yr Total New Degrees	4%	14 (3%)	15 (4%)	17 (5%)
Research	External research funding amount	5%	\$650M (4%)	\$680M (5%)	\$725M (6%)
20%	Number of industry partnerships-Active Master Agr.	5%	55 (4%)	60 (5%)	65 (6%)
	Patents Filed	5%	580 (4%)	610 (5%)	640 (6%)
	Successful Faculty Scholarship Support	5%		Yes/No	
Reputation	Key rankings - Avg. of US News/Times H.E. (US)/QS World (US)	5%	34 (4%)	33 (5%)	32 (6%)
10%	Number of earned media hits	5%	120 k (4%)	125 k (5%)	135 k (6%)
Successful Initiatives	Capital Prog. Delivery - On-Time+Under-Budget % - all projects	5%	170 (4%)	175 (5%)	180 (6%)
17%	Strategy to coordinate Online and PG in the near future	4%		Yes/No	
	Two other significant achievements - 4% per achievement	8%		Yes/No	

BOARD APPROVED
October 10, 2025
Cindy Ream
Corporate Secretary